

FOR IMMEDIATE RELEASE



The National Labor College (NLC) Launches New Bachelor's Degree Programs

SILVER SPRING, MD, February 7, 2011 — The National Labor College, which is sponsored by the AFL-CIO and is the nation's only regionally-accredited higher education institution devoted exclusively to educating union members, leaders, and staff, today announced it has launched three new fully-online bachelor's degree programs in *Construction Management*, *Emergency Readiness and Response Management*, and *Business Administration*.

"Our new online bachelor's degree programs are designed to help union members and members of their families advance in their current jobs or move into growth areas for new, good jobs," said Dr. Paula Peinovich, President of the NLC. "The College is proud to add these new programs to our current offerings in Labor Studies and to be part of the solution to our country's current unemployment crisis."

New Online Degrees

These new degree-completion programs offer union members the convenience and flexibility of online study. And with special union member rates and scholarships, NLC students can complete their degree for less than \$10,000 in two years. Plus, learning from work experience and apprenticeships can earn union members credits towards completing their degree.

Bachelor of Arts in Business Administration

NLC's bachelor's degree in Business Administration is based upon the ethical treatment of all members of society, sustainable business practices, and the idea that all organizations should contribute to the health of the community. This program is unique in that it has required courses that explore the labor movement's contributions to American society and economic prosperity. The program is designed to support the needs of all members of the labor movement interested in contributing to the health of their families, their unions, their organizations, and their communities.

Bachelor of Arts in Construction Management

The NLC offers the only bachelor's degree in Construction Management with required courses that explore the labor movement's preeminent role in the construction industry. This degree is geared for members of the Building and Construction Trades unions who are interested in combining their experience in the industry with the knowledge and credentials gained in this program to become effective construction managers.

Bachelor of Science in Emergency Readiness and Response Management

The NLC is the only higher education institution offering a Bachelor of Science degree in Emergency Readiness and Response Management that includes required courses examining our nation's safety and security from a labor perspective. The program is specifically designed for rank and file union members in Fire Services, EMS, Law Enforcement, Public Safety, Homeland Security, and other related unions. Areas of study include the rise of modern terrorism, domestic terrorism, the Homeland Security organization, and labor and civil liberties issues.

For more information on The National Labor College, go to <http://www.nlc.edu>.

The Princeton Review, Inc. (NASDAQ: REVU) has partnered with the National Labor College to bring high-quality online bachelor's degree completion and certificate programs to America's 17 million union members and working adults in their families.

About The AFL-CIO

The American Federation of Labor and Congress of Industrial Organizations (AFL-CIO) is a voluntary federation of 57 national and international labor unions <http://www.aflcio.org/aboutus/unions/>. The AFL-CIO was created in 1955 by the merger of the AFL and the CIO. The AFL-CIO union movement represents 11.5 million members. We are teachers and miners, firefighters and farm workers, bakers and engineers, pilots and public employees, doctors and nurses, painters and plumbers—and more. www.aflcio.org.

About the National Labor College

Established as a training center by AFL-CIO in 1969 to strengthen union member education and organizing skills, today the NLC is the nation's only accredited higher education institution devoted exclusively to educating union leaders, members and activists. The NLC became a degree granting college in 1997 and first earned accreditation in 2004. www.nlc.edu. The college is accredited by the Middle States Commission on Higher Education, an independent, regional accrediting body recognized by the U.S. Department of Education. www.msche.org.

About The Princeton Review

The Princeton Review (NASDAQ: REVU) has been a pioneer and leader in helping students achieve their higher education goals for more than 28 years through college and graduate school test preparation and private tutoring. With more than 165 print and digital publications and a free website, www.PrincetonReview.com, the company provides students and their parents with the resources to research, apply to, prepare for, and learn how to pay for higher education. The Princeton Review partners with schools and guidance counselors throughout the U.S. to assist in college readiness, test preparation and career planning services, helping more students pursue postsecondary education.

The company also owns and operates Penn Foster Education Group, a global leader in online education, providing career-focused degree and vocational programs in the fields of allied health, business, technology, education, and select trades through Penn Foster High School and Penn Foster Career School (www.pennfoster.edu). Penn Foster creates the platform to leverage the company's Career Education Partnerships division which is comprised of ventures with the National Labor College (NLC) and Community College Partnerships (CCP). The venture with the NLC was formed to bring high-quality bachelor degree's completion and certificate programs to the AFL-CIO's 13 million members and the working adults in their families. The CCP venture is a partnership with community colleges to expand distance and hybrid learning opportunities. For more information, visit www.PrincetonReview.com.

Middle States Commission on Higher Education, (3624 Market Street, Philadelphia, PA 19104, 267-284-5000, <http://www.msche.org/>)

The National Labor College.

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